



Student National
Dental Association

2026-2027

NATIONAL INITIATIVES

2026-2027 THEME: **STRENGTHENING OUR FAMILY TREE**

Over the years, one thing has remained clear:
SNDA is a family.

Our goal for this year is to continue to strengthen our bonds by actively cultivating a spirit of support, growth and refinement at the member, chapter, and organizational levels.



STRATEGIC GOALS

Elegancia

Expand Our Roots

Broaden the experiences of diverse pre-dents and support matriculation into dental school through **robust investment in the USNDA**

Reinforce Our Trunk

Support external growth by **improving internal infrastructure**, strengthening **partnerships**, and **programming for maximum impact**

Water Our Flowers

Demonstrating radical care for our members by expanding **scholarship opportunities**, **fostering stronger cross-chapter relationships**, and **encouraging self-care**

Bear Fruit & Harvest

Nurturing partnerships with the NDA and our Sponsors to provide the tools and resources for members' **successful transition into the Profession.**

EXPAND OUR ROOTS

01

GROWTH

Establish 5 new USNDA chapters during the February House of Delegates meeting, with an emphasis on expansion to HBCUs.

02

PROGRAMMING

Plan and execute regular monthly/bi-monthly pre-dental-tailored events and award points to USNDA chapters for attendance.

03

PRE-DENTS @ SNDA55

Continue the momentum of bringing Pre-Dental Students to SNDA55 by hosting a dedicated track of events tailored to their needs.

REINFORCE OUR TRUNK

01

INTERNAL INFRASTRUCTURE

Streamline administrative protocols to ensure the efficiency, security, and sustainability of SNDA's internal structure. Then, scale these changes to refine the Digital Member Experience.

02

SUSTAINABLE PARTNERSHIPS

Intentionally scale our key strategic partnerships by:

- *Increasing scholarship opportunities for members
- *Seeking multi-year sponsor engagements
- *Streamlining the sponsor experience at SNDA55

03

HIGH IMPACT PROGRAMMING

Show value for our members through National Initiatives that nurture them physically, mentally, and spiritually:

- *SNDA WELL
- *SNDA SHARP
- *For Us, By Us, With Us
- *SNDA SmileSmart

WATERING OUR FLOWERS

01

SCHOLARSHIPS

Expand scholarship opportunities by:

- *Intentionally planning roll-outs and marketing
- *Enabling and encouraging early application submissions
- *Streamlining the application and review processes

02

RELATIONSHIPS

Cultivate a family-first mindset from the top-down:

- *President Office Hours & Open Door Policy
- *Chapter Meet-and-Greets
- *Regional Meet-Ups (2/yr)
- *Point enhancements for collabs between chapters.

03

RADICAL SELF-CARE

Demonstrate an investment in our members through the SNDA-WELL Initiative:

- *National events & social media campaigns on self-care and self-preservation.
- *A dedicated wellness activity during SNDA55.

BEARING FRUIT & PREPARING THE HARVEST

01

PRO-DEVO

Professional development
year-round through the
SNDA SHARP Initiative:

- *Financial management
- *Contracts & Negotiations
- *Clinical innovation
- *Best Practices in Practice

02

FAMILY MATTERS

Dedicated, intentional
partnership with the NDA

- *NDC → New Dentist Guides
& Best Practices
- *Mapping chapters to build
local connections.
- *Mentorship + Visibility

03

#GETAJOB

Directly support SNDA
Members' entrance to the
Profession through the
addition of a Jobs Board on
the SNDA website.

